

PARC   
PRŌVENCE

*Leading the Way in Memory Care*

# Local Ownership

## Locally Owned. Totally Trusted.



*Co-owners Charlie Deutsch, Bob Leonard and David Smith.*

Parc Provence is proudly locally owned and operated—not part of a national chain or corporate franchise. Since day one, the owners and their families have been deeply involved and hands-on, setting a high standard for quality and integrity in every aspect of life at the community.

This distinction is a point of pride and an essential part of what makes Parc Provence so unique. Years before opening, Parc Provence was committed to providing the best care possible for people with Alzheimer’s disease and other types of dementia. Research went into learning about the different stages of dementia and what it would take in terms of care techniques and models, approaches, environments, time, and specialized knowledge to always focus on best serving the individual.

Their vision was to create a place where they would feel confident welcoming their own friends and loved ones—and that vision has shaped a warm, elegant, and compassionate environment. They have been recognized for their extensive dementia program, consistent hiring practices and exceptional staff, person-centered and ability-focused activity programs, innovative and home-like building design, and other initiatives.

# Differentiators



## WHAT MAKES PARC PROVENCE DIFFERENT?

### Locally Owned and Operated

Parc Provence was developed and is managed in the tradition of its sister communities: The Gatesworth, McKnight Place Assisted Living, and McKnight Place Extended Care, all located in the St. Louis region. The entire team is committed to quality care that sets us apart.

### Nationally Recognized

Since its opening in 2004, Parc Provence has offered residents the most comprehensive care available for dementia and Alzheimer's disease in the region and has won numerous local and national awards for excellence.

### Unparalleled Staff & Service

At Parc Provence, we cater to our residents' and their families' every need. "The answer is yes. What's the question?" tradition of The Gatesworth is carried through to Parc Provence.

Our administrator, Kathy Kelley has nearly 30 years of nursing experience. Our medical director, Dr. Lenise Cummings-Vaughn, maintains her faculty appointment with Washington University School of Medicine, Division of General Internal Medicine and Geriatrics. Our medical advisor, Dr. Carr is a geriatrician and was a Knight Alzheimer's Disease Research Center clinician at WashU, where he worked in the Memory & Aging Project for 20 years.

The expertise this leadership team offers influences every aspect of the compassionate care we offer residents, from our extensive activities program to our comprehensive nutrition program.

## Active and Engaging Living

Parc Provence offers more than 50 different activities every day, we can say with confidence there's something for everyone. Our residents enjoy a robust schedule of exercise, spiritual renewal, social events, live music, effective therapies, and much more. We carefully evaluate and monitor each resident's participation to assess effectiveness, and we adjust daily schedules to achieve maximum benefit. Therapists specializing in music, art, and massage work with residents to help them function at their highest.

## Gourmet Dining

At Parc Provence, mealtimes are more than nourishment—they're moments of comfort, joy, and connection. Our culinary team creates gourmet, chef-prepared meals using fresh, high-quality ingredients, thoughtfully tailored to each resident's preferences and needs.

Served in a warm, supportive environment, dining becomes an experience to savor. From familiar favorites to seasonal specialties, every dish is crafted to promote health and the simple pleasure of good food enjoyed together.

## Committed to Your Health and Safety

As a licensed skilled nursing community, we provide a full-time Director of Clinical Services and 24-hour nursing care seven days a week. We maintain the industry's highest staff-to-resident ratio around the clock, 365 days a year. And we offer physical, occupational, and speech therapies daily. With expertise in every stage of memory care, we deliver compassionate, comprehensive care tailored to each individual's needs.

## Worry-Free Pricing

Parc offers an all-inclusive rate that is simple, predictable, and worry-free. That can be a rare find in an industry known for complex pricing structures and mandatory "add-ons." It's what residents and their families prefer, and we've made planning easy.

## Innovative Home with an Award-Winning Design

Parc Provence is made up of five unique and interconnected households. Each household is designed to provide an intimate and comfortable living environment, which helps ensure each resident receives the best possible care. Households are made up of residents with similar abilities and care requirements. Research shows this model fosters better care and stronger friendships. Our community also includes nine courtyards with lush gardens and spacious walking paths that offer our residents a safe environment that nurtures contact with nature. We believe each of our residents deserves to feel comfortable and at home.

# A Day In the Life at Parc Provence



*Parc Provence has developed one of the nation's finest programs in a variety of areas to engage and build on each resident's abilities and strengths.*

Daily routines are easily customizable with flexible meal times and a diverse activity schedule. With over 50 varied activities available every single day, there's always something for everyone. Residents enjoy meaningful recreation in both small and large group settings as well as one-on-one activities. This includes:

- ◆ Gourmet Dining
- ◆ Health and fitness program
- ◆ Creative therapies
- ◆ Entertainment
- ◆ Spiritual guidance
- ◆ Service roles
- ◆ Leisure activities
- ◆ Activities of daily living



## *For the Mind*

- ◆ Womens Club
- ◆ Cognitive Exercises
- ◆ Current Events
- ◆ Reminisce Therapy
- ◆ Brain Teaser Puzzles
- ◆ Mens Club
- ◆ Extensive Library of Books
- ◆ Spiritual Guidance

## *For the Body*

- ◆ Billiards
- ◆ Chair Yoga
- ◆ Walking Club
- ◆ Shuffle Board
- ◆ Golf and Bowling
- ◆ Refreshment Breaks
- ◆ Chair/Strenghtening Exercises
- ◆ Delicious, Nutritious meals
- ◆ Indoor/Outdoor Gardening
- ◆ Advance Exercise
- ◆ Ballet Class
- ◆ Balloon Volleyball

## *For the Spirit*

- ◆ Massage
- ◆ Live Music
- ◆ Pet Therapy
- ◆ Private Art Sessions
- ◆ Painting Class
- ◆ Happy Hour Social Group
- ◆ Music Therapy
- ◆ Movie Reviews/Theatre
- ◆ Beauty and Barber Services
- ◆ Quiet Time on the Sun Porch
- ◆ Beautiful Courtyards and Walking Paths

# Pricing

*Our all-inclusive, fixed rates are simple, predictable, and worry-free with no buy-in or entry fees.*

## Early Stage Daily Rates

Studio w/ Shared Bath	\$345
Deluxe Studio	\$460
One Bedroom Suite	\$690

## Mid-Late Stage Daily Rates

Studio	\$435
Studio w/ Shared Bath	\$445
Deluxe Studio	\$520
One Bedroom Suite	\$730

*Fees are subject to change.*

## All price levels include the following:

- ◆ Nursing care 24 hours a day, 7 days a week
- ◆ Elegant dining with alternate selections
- ◆ Diverse entertainment programs
- ◆ Social events, programs, and activities designed to meet residents' interests and tailored to all levels of memory care
- ◆ Specialized professionals including art and music for all levels of memory care
- ◆ Quarterly care plan reassessments (or more if needed)
- ◆ Fully furnished room with ample space for personal items
- ◆ Daily housekeeping and laundry service
- ◆ WiFi for Residents and families
- ◆ Individualized activity-based and physical-needs care plan for each resident
- ◆ Medication management
- ◆ Religious services for all major denominations

### Additional Services Available (*for an additional fee*):

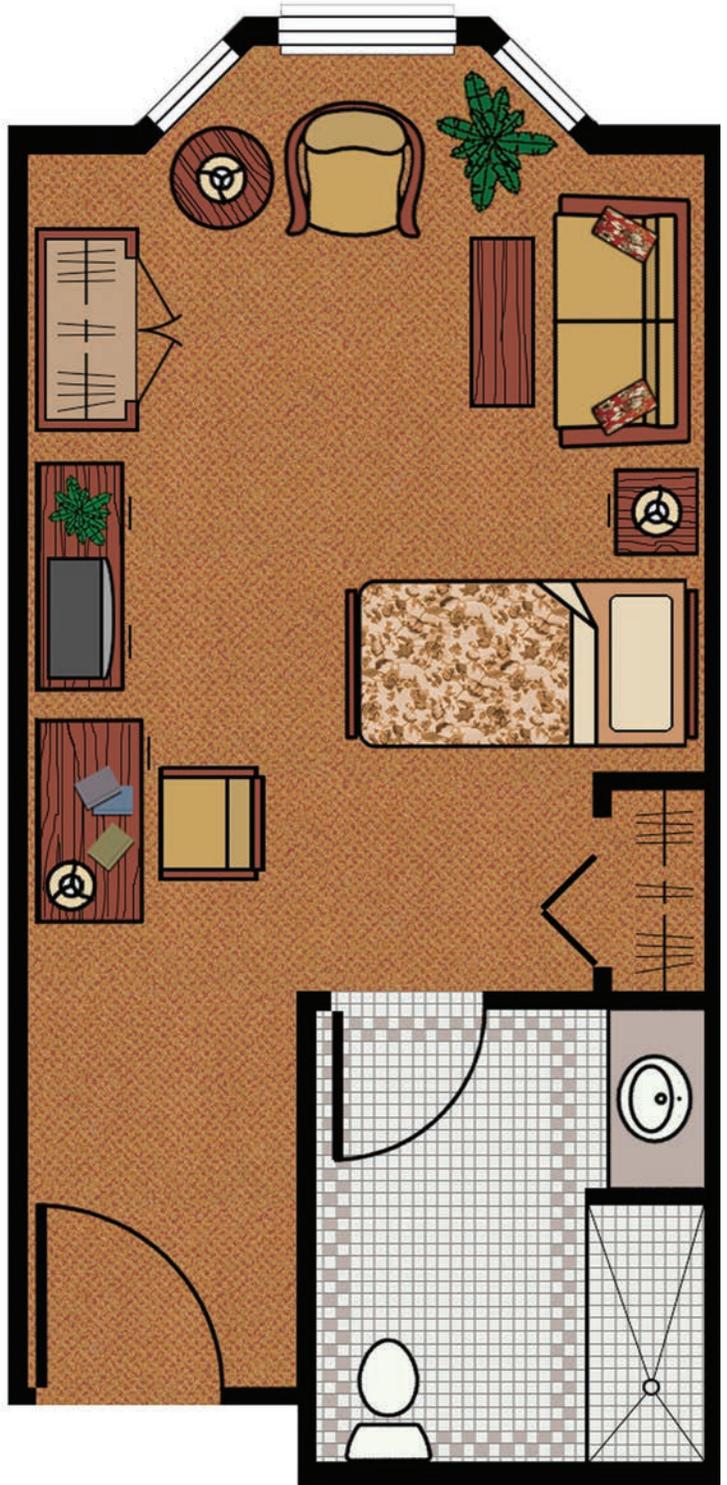
- ◆ On-site salon and barber services
- ◆ Scheduled Transportation
- ◆ On-site physical, occupational, speech, and restorative therapy

# Deluxe Studio

## Deluxe Studio 364 SQ. FT.

### SUITE INCLUDES:

- All Furnishings
- Nine-Foot Ceilings
- Daily Housekeeping and laundry
- Bay Windows Providing Plenty of Natural Light
- Beautiful Window Treatments
- Walk-in Shower
- Worry Free Maintenance
- 24-hour Emergency-Response System

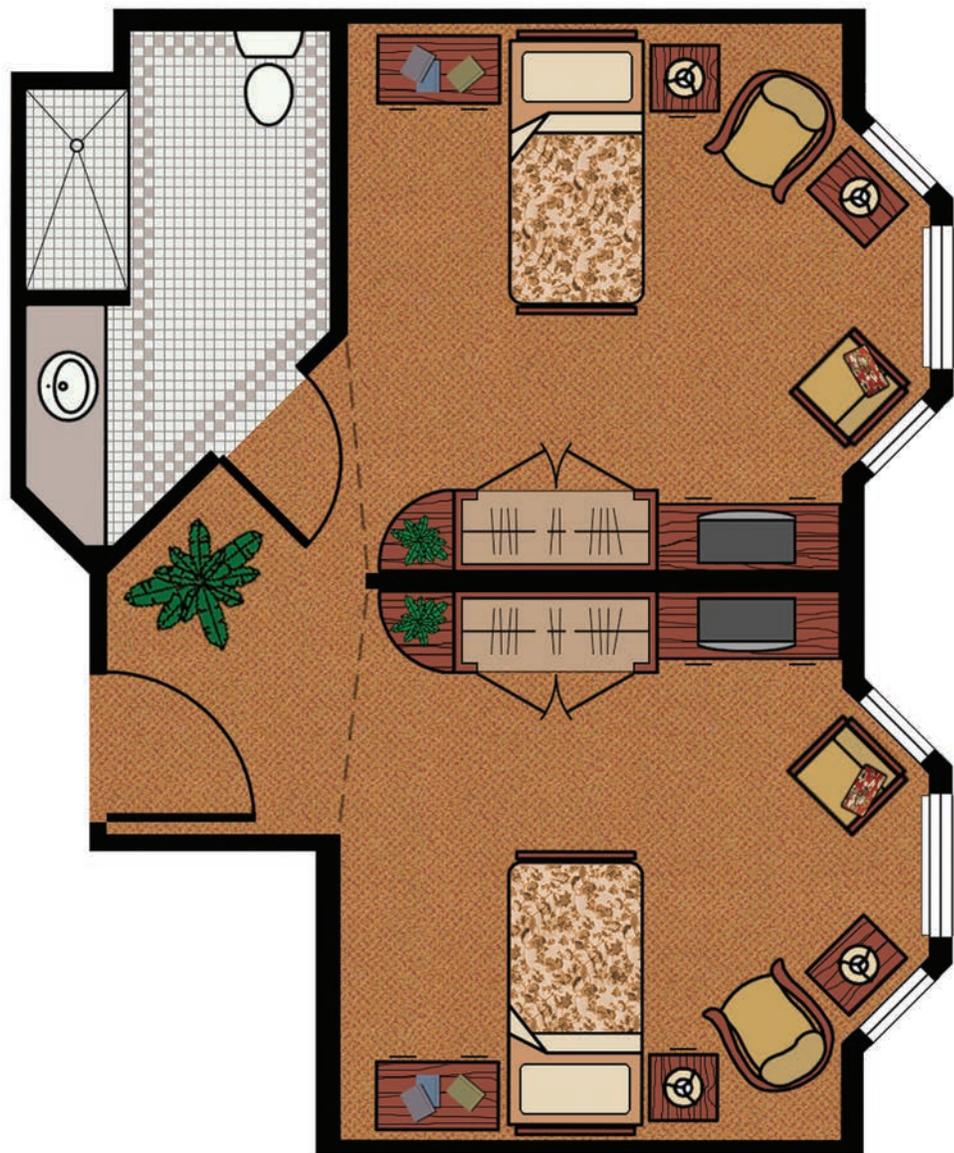


# Studio w/Shared Bath

## Studio with Shared Bath 254 SQ. FT.

### SUITE INCLUDES:

- All Furnishings
- Nine-Foot Ceilings
- Daily Housekeeping and laundry
- Bay Windows Providing Plenty of Natural Light
- Beautiful Window Treatments
- Walk-in Shower
- Worry Free Maintenance
- 24-hour Emergency-Response System

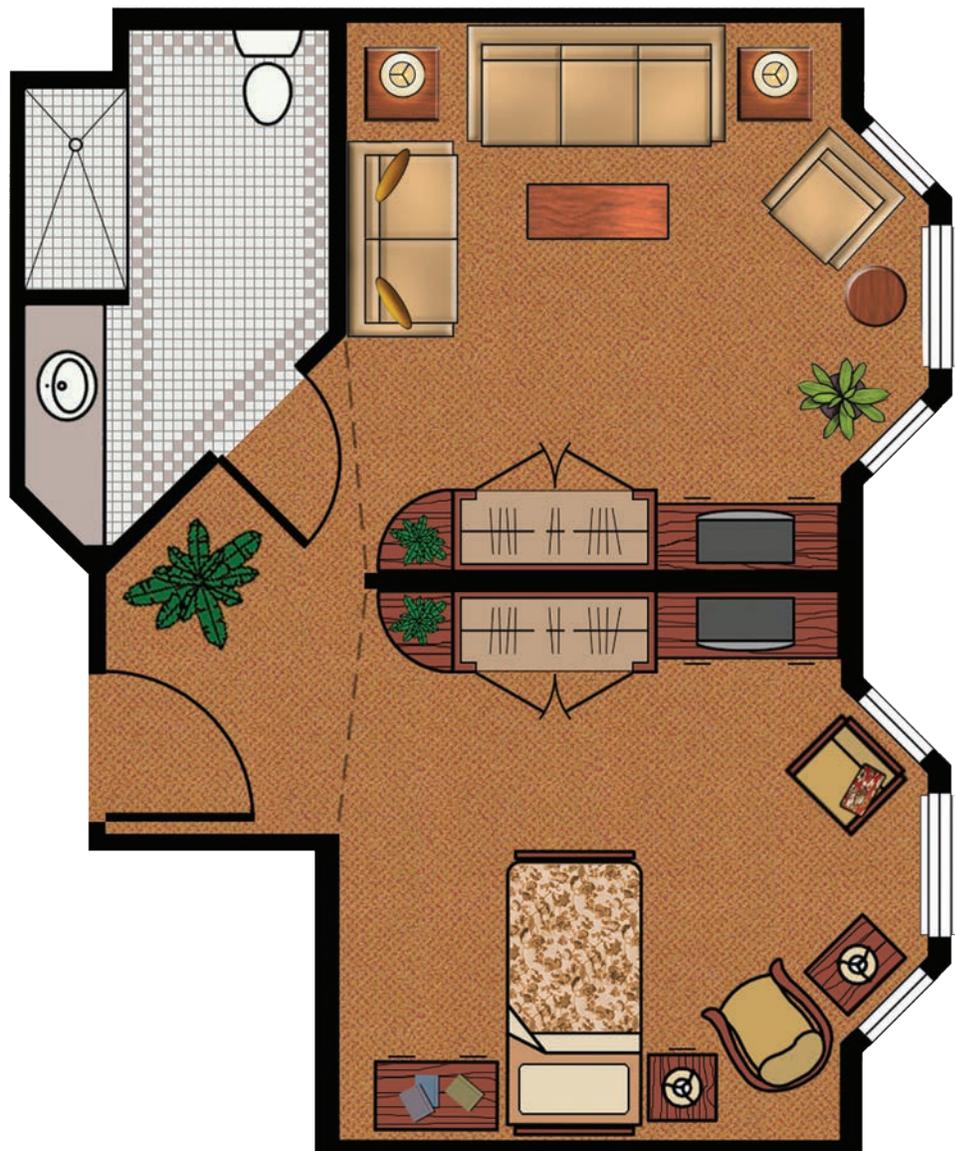


# One Bedroom

## One Bedroom 508 SQ. FT.

### SUITE INCLUDES:

- All Furnishings
- Nine-Foot Ceilings
- Daily Housekeeping and laundry
- Bay Windows Providing Plenty of Natural Light
- Beautiful Window Treatments
- Walk-in Shower
- Worry Free Maintenance
- 24-hour Emergency-Response System



# Innovative Household Design

Parc Provence is made up of five unique and interconnected households. Each household is designed to provide an intimate and comfortable living environment, which helps ensure each resident receives the best possible care. Households are made up of residents with similar abilities and care requirements. Research shows this model fosters better care and stronger friendships. Our community also includes nine courtyards with lush gardens and spacious walking paths that offer our residents a safe environment that nurtures contact with nature.

## Overview of a Residential Household





*Leading the Way in Memory Care*

---

605 Coeur De Ville Dr. • Creve Coeur, MO 63141

---

ParcProvence.com  
(314) 542-2500

*Part of the award-winning Gatesworth Communities*

*The Gatesworth*



McKnight Place  
Extended Care



McKnight Place  
Assisted Living &  
Memory Care

PARC  
PROVENCE 